

TREK SPEED CONCEPT GIVEAWAY SWEEPSTAKES

RULES

NO PURCHASE NECESSARY TO ENTER, PLAY OR CLAIM A PRIZE.

A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

The Trek Speed Concept Giveaway Sweepstakes is sponsored by Trek and Competitor Group, Inc.

1. ELIGIBILITY:

The Sweepstakes is available only to those persons, [21] years of age or older (at the time of entry), who are legal residents of the United States or the District of Columbia.

Employees of Trek-CGI and any company or entity providing any Prize to be awarded in connection with the Sweepstakes and any of their respective owners, parent companies, affiliates, directors, subsidiaries, franchisees, representatives, advertising, promotion and production agencies, agents and their immediate family members of any of the above (meaning spouses, parents, siblings and children living in the same household) and/or those living in the same household (whether related or not) are not eligible to enter or win.

2. PROMOTION PERIOD: The Sweepstakes consists of the chance to win a Trek Speed Concept triathlon bike that shall take place during the Sweepstakes Period. The Sweepstakes Period begins **July 15, 2013** at **10AM** Pacific Standard Time and ends on **August 15, 2013** at **4PM** Pacific Standard Time.

3. HOW TO ENTER THE SWEEPSTAKES:

During the Sweepstakes Period, an eligible entrant must logon to:

<http://triathlon.competitor.com/trek-speed-concept-giveaway>

Click on the link to the entry form. Follow the Sweepstakes link, complete your online entry form by providing all required information and submit your entry according to the directions on the screen.

4. GUIDELINES AND RESTRICTIONS:

Entry is limited to (1) entry per person. If it is discovered that any person has attempted to: (a) obtain more than (1) per person and/or (b) use (or attempt to use) multiple names, identities and/or more than one (1) email address to enter the Sweepstakes; then (in the sole and absolute discretion of the Trek-CGI) he/she may be disqualified from the Sweepstakes.

Each entrant represents and warrants that his/her entry conforms to these Rules and understands that Trek-CGI, in its sole discretion, may disqualify the entry for any reason, including if it determines, in its sole discretion, that the entry fails to conform to these Rules in any way or otherwise contains unacceptable content as determined by Trek-CGI, in its sole discretion.

All entries are subject to verification. Trek-CGI reserves the right, in its sole discretion, to require proof of identity and/or eligibility (in a form acceptable to Trek-CGI – including, without limitation, government issued photo identification) to participate in this Sweepstakes. Failure to provide such proof to the satisfaction of Trek-CGI in a timely manner may result in disqualification.

THE RELEASED PARTIES WILL BEAR NO LEGAL LIABILITY REGARDING THE USE OF YOUR ENTRY(S) (OR ANY COMPONENT THEREOF) BY, OR ON BEHALF OF TREK-CGI. THE RELEASED PARTIES SHALL BE HELD HARMLESS BY YOU IN THE EVENT IT IS SUBSEQUENTLY DISCOVERED THAT YOU HAVE DEPARTED FROM OR NOT FULLY COMPLIED WITH ANY OF THESE RULES.

5. RANDOM SWEEPSTAKES DRAWINGS: On or about August 16, 2013, Trek-CGI will randomly draw (1) potential winner from among the eligible entrants to receive the prize listed below. The entrant selected is deemed a potential winner pending confirmation and/or verification of the entrant's eligibility and compliance with the Rules as determined by Trek-CGI.

6. SWEEPSTAKES PRIZE[S] AND ODDS OF WINNING:

A total of (1) Prize will be awarded consisting of: (1) Trek Speed Concept Triathlon Bike. The approximate retail value ("ARV") for the Prize is listed below.

Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period. Prizes are subject to additional terms and conditions as set forth below.

7. TOTAL ARV OF ALL PRIZES IN THIS PROMOTION IS: \$8,000.

8. PRIZE ACCEPTANCE:

The winner will be notified by mail and/or by phone and will be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability within ten (10) business days of notification in order to claim his/her prize. In the event of noncompliance, if a winner cannot be reached at the mailing address or phone number on that winner's entry, or if a prize notification is returned as unclaimed or undeliverable, that prize will be forfeited and an alternate winner will be selected by the method described above. No substitution of any prizes will be offered. No prize transfer permitted. All taxes, fees, and surcharges on prizes are the sole responsibility of the prize winner. All expenses are the responsibility of the prize winner. The winner may be required to furnish proof of identification and other proof of

eligibility under these Rules.

Acceptance of a prize will constitute permission to use winner's name, photo(s), hometown, likeness, statements or prize information for advertising and publicity purposes worldwide in connection with the Sweepstakes without limitation and without additional compensation, except where prohibited.

The Released Parties will not be responsible for any and all claims of any kind to or of any person or property (including, without limitation, death of any person), arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Sweepstakes related activity, or participation in this Sweepstakes.

9. GENERAL CONDITIONS

This Sweepstakes is governed by the laws of the State of California and all claims relating to the Sweepstakes must be resolved in the state or federal courts located in San Diego County, California. All federal, state, and local laws and regulations apply. Void where prohibited by law.

All entry materials become property of Trek-CGI. By entering, the entrant agrees to the use of his/her name, address, photograph, videotape, or any likeness for advertising or publicity purposes and to the use of statements made by or attributed to the entrant relating to Trek-CGI or to this promotion and releases any and all rights to said use without further compensation.

If it is discovered that an entrant has registered or attempted to register more than once using multiple e-mail addresses, telephone numbers or multiple identities, all of the entrant's entries will be declared null and void and any prize an entrant might have been entitled to will not be awarded.

Trek-CGI is not responsible for and shall not be liable for: (a) electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, server malfunction, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions or any human, mechanical or technical or electronic error which may occur in the collection and processing of entries; (b) failed, incomplete, garbled or delayed computer transmissions; (c) lost, late, misdirected or incomplete entries or personal information or mail; or (d) any condition caused by events that may cause the Sweepstakes to be disrupted or corrupted, regardless of the reason.

In the event of sabotage, acts of God, terrorism or threats thereof, computer virus or other events or causes beyond Trek-CGI's control, which corrupt the integrity, administration, security or proper operation of the Sweepstakes, Trek-CGI reserves the right, in its sole discretion, to modify, cancel or suspend the Sweepstakes. In the event of cancellation, Trek-CGI reserves the right to award the grand prize from among all eligible, non-suspect entries received prior to the event requiring such cancellation.

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Sweepstakes-related materials, the terms and conditions of these Rules shall prevail, govern and control.

Please review Trek-CGI's privacy policy at <http://competitor.com/privacy-policy>. By participating in the Sweepstakes, entrants agree to all of the terms and conditions of this privacy policy of Trek-CGI. By entering, entrants agree to be bound by these Rules, and by the decisions of Trek-CGI (and/or its designated representatives) with respect to all aspects of this Sweepstakes, which are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of entrants and/or entries.

10. PRIZE WINNERS' LIST. For a list of prize winners, send a self-addressed, stamped envelope to: Competitor Group, Inc., 9477 Waples Street, Suite 150, San Diego, CA 92121. All requests must be received by August 31, 2013.

11. TREK-CGI:

Correspondence may be sent to the Competitor Group Marketing Director, 9477 Waples Street, Suite 150, San Diego, CA 92121.