



**PROFESSIONAL TRIATHLETES
ORGANISATION**



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September 22nd 2023

Kristin Riesgo
City of Malibu
Community Services Director
23825 Stuart Ranch Rd.
Malibu, CA 90265

Dear Ms. Riesgo,

The Professional Triathletes Organization (PTO) is excited to support Zuma Foundation regarding the Malibu Triathlon. PTO will support Zuma's efforts to restore the Malibu Triathlon to its place as an iconic and well-regarded fixture on the triathlon calendar. PTO's senior management will act as advisors to Zuma Foundation to assist in returning the Malibu Triathlon to its previous reputation as one of the most iconic triathlons in the world.

Should Zuma Foundation be awarded the operating permit for the Malibu Triathlon, PTO will provide up to \$300,000 USD in financial support towards its event budget, as well as providing operational, marketing and commercial support from our team of experienced personnel. Our team includes some of the most experienced professionals in the industry having worked on some of the most prestigious events in the world such as the Olympics, New York City Marathon, Formula One, and UFC.

Please feel free to contact me directly at sam@protriathletes.org if you or the committee have any questions about our support for this endeavour.

Best regards,

Sam Renouf

Chief Executive Officer
Professional Triathletes Organization